

THE NEW JERSEY NATURAL GAS CALL 811 POSTER CONTEST

OFFICIAL RULES

These are the official rules that govern how the New Jersey Natural Gas Company (“NJNG”) Call 811 Poster Contest promotion will operate. This promotion will simply be referred to as the “Contest” throughout the rest of these rules.

In these rules, “we,” “our” and “us” refer to NJNG, the sponsor of the Contest. “You,” “yourself,” “I,” “me,” and “my” refers to an eligible Contest entrant.

1. CONTEST DESCRIPTION:

This is a skill based Contest. The object of this Contest is to create an original poster that best illustrates the theme, “811—Call before You Dig.” For purpose of this Contest, each poster you create and submit in the Contest will be called an “entry.” Entry eligibility will be determined using the criteria in Paragraph 4. All eligible entries received will be judged using the criteria in Paragraph 7, and the judges will select the three people who will receive one of the prizes described below.

2. WHAT ARE THE START AND END DATES?

This Contest starts at 11:01 AM Eastern Time on June 4, 2015, and ends at 11:59 PM Eastern Time August 31, 2015. This will be referred to as the Entry Period throughout the rest of the rules. Entries must be received within the Entry Period to be eligible. Any received outside of these dates will be disqualified.

3. CAN YOU ENTER?

You are eligible to enter the Contest if you meet the following requirements:

- You are a legal resident of the State of New Jersey and you are an elementary school student between grades one through five; and
- You are not an immediate family (child or sibling) or household member of an NJNG employee or of New Jersey Resources Corporation or one of its subsidiaries.

You must have your parent or legal guardian’s permission prior to submitting an entry in the Contest.

This Contest is void outside the State of New Jersey and wherever else prohibited by law.

4. WHAT CONSTITUTES AN ELIGIBLE ENTRY?

To be eligible for judging an entry must meet the following content/technical requirements:

- You must complete and submit your entry on-site at one of the seven NJNG Dig Safe Fairs;
- The poster must include these messages: “811” and “Call Before You Dig”;
- The following information must be at the top left corner on the **back** of the poster: Contestant’s name, phone number, and address;
- Your parent or legal guardian must fill out and sign the Official Consent Form;
- You may not use any personally identifiable information other than a first name or nickname;
- Your entry must be your own original work;
- Your entry cannot have been selected as a winner in any other contest;
- Your entry must not violate the rights of any other person or company by using their trademark, logo, name or image without their express written consent.

5. HOW WILL MY ENTRY BE POTENTIALLY USED?

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, your parent or legal guardian:

- Is granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your entry and all its content in connection with this Contest; and (ii) feature your entry and all its content in connection with the promotion of this Contest in all media (now known or later developed);
- Agrees to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- Understands and acknowledges that we may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your entry; and
- Understands that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

Please note that following the end of this Contest your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website. While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If your parent or legal guardian does not want to grant us these rights to your entry, please do not enter this Contest.

6. HOW DO YOU SUBMIT YOUR ENTRY?

To submit your entry, locate the kid's table at an NJNG Dig Safe Fair and color and/or draw on the 8 ½ x 11 white paper provided by us. Drop your completed poster and Official Consent Form, signed by a parent or legal guardian, into the Call 811 Poster Contest Entry Box. We will only accept one entry per person.

7. HOW WILL ENTRIES BE JUDGED?

A panel of judges will review all eligible entries received and select three winners based upon the following criteria:

- 35% Accuracy of the safety message and how it is used in the poster
- 35% Creativity
- 30% Overall presentation (e.g., neatness/using colors, etc.)

The decisions of these judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer than three winners.

8. WHAT ARE THE PRIZES?

- First Place Prize: \$100 Gift Card to Barnes & Noble
- Second Place Prize: \$50 Gift Card to Barnes & Noble
- Third Place Prize: \$25 Gift Card to Barnes & Noble

The total estimated retail value of all prizes: \$175.

9. HOW WILL YOU KNOW IF YOU ARE A WINNER?

On or around September 1, 2015, we will complete judging and three potential winners will be determined based on the criteria stated above.

If you are a potential winner, we will notify you by sending a message to the email address, the phone number, or mailing address (if any) listed on your entry within seven (7) days following the selection. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate selected winner.

If you are a potential winner, we may require your parent or legal guardian to sign an affidavit of eligibility and a liability/publicity release.

10. WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS CONTEST?

By entering this Contest, your parent or legal guardian agrees and/or understands that:

- (1) To abide by these Official Rules;
- (2) To the extent allowed by law, to release and hold harmless NJNG, its parent, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in conjunction with this Contest or any prize won;
- (3) That NJNG's decisions will be final and binding on all matters related to this Contest; and
- (4) That NJNG may use your name, and state and municipality of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you, except where prohibited by law.
- (5) The laws of the State of New Jersey will govern this Contest and you consent to the exclusive jurisdiction and venue of New Jersey courts (state and federal) for any disputes arising out of this Contest.

11. WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS PLANNED?

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled (also referred to as force majeure) affects the fairness and/or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Contest.

12. HOW CAN YOU FIND OUT WHO WON?

If you send a self-addressed stamped envelope to the address below on or before September 30, 2015, we will provide you with a list of winners that received a prize.

13. WHO IS SPONSORING THIS CONTEST?

New Jersey Natural Gas Company is the sponsor of this Contest.

New Jersey Natural Gas Company
1415 Wyckoff Road
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